

PHILIP MORRIS, U.S.A.

INTEROFFICE CORRESPONDENCE

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TO: Those Listed

DATE: February 1, 1984

FROM: J. Scully

SUBJECT: Parliament "Moments" Campaign

Please note that all future correspondence, should refer to the new Parliament Lights campaign as "Moments".

JS:tb

Distribution:

J. Zoler  
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J. Bonhomme  
K. Eisen

D.D.B.

P. Tate  
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cc: R. Roper  
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